



Involvement: I was the architect, developer, project manager and administrator for this site. I researched and chose [Joomla](#) CMS, the dynamic portal engine and content management system, as it's platform, and engaged outsourced web administration and hosting from [XMedia Services](#) . I also managed the internal build and ongoing maintenance team.

Background: In 2008, while working as a publications editor for [Spectrem Group](#) in Chicago, I built and launched this B2C website called

[MillionaireCorner.com](#)

. It's initial purpose was to augment and expand on a book by company principals called [Get Rich Stay Rich, Pass It On](#)

. The website provides information about the habits and traits of affluent investors and their investment interests, drawing on research and articles from company newsletters

Implementation: After extensive consultation and study of the business strategy, I chose to develop a content rich, "evergreen" news site that would make excellent use of the company's rich bank of financial articles and expertise. Because of budget constraints and my own skill sets, I chose to base the site's foundation on proven Open Source technologies - LAMP (Linux, Apache, MySQL, PHP) and Joomla as the CMS (Content Management System).

Social Media / Collaboration: The initial purpose was expanded to further engage consumers interested in affluent investing.

- social interaction (forums and reader comments)

Written by Ed Eusebio

- community (member registration)
- web-delivered e-subscription
- blogs

- podcast
- members only content (access to articles and pdf downloads)