

**These are a few of my recent Web 2.0 projects. They combine full integration with Joomla CMS, and feature community, content richness, social media and commerce.**

**MORE TO COME (when I have the time)!**

### [Restaurant: Twin Creeks Cafe](#)



Developed this site for a new restaurant, uniquely, inside a Honda auto dealership in Fort Worth Texas. I did all the photography (models and food) for the site as well as wrote and edited all the copy. Built using a Rockettheme.com template on Gantry framework on Joomla CMS.

### [Jensen-Souders: Chicago Industrial Warehouse Site](#)



This site uses an image friendly RocketTheme.com template on Gantry Framework on Joomla CMS. The objectives accomplished were to allow for self-management of site contents and user menus through Joomla CMS administration. Of particular note are the large image rotators on various internal pages.

## IMPRINT : Immigrant Professional Integration

### IMPRINT

Re-deployed this Association site to a new more user and administrator-friendly Joomla template and Gantry platform. The objectives accomplished were to allow for self-management of site contents and user menus through Joomla CMS administration, and email list and campaign management using integrated Mail Chimp forms. The previous deployment was not fully integrated into Joomla CMS, and required knowledge of HTML and CSS.

## Prayables



Redeployed, redesigned and maintained this content rich, Joomla CMS based site. The organizational structure and content publication is easy for non-technicals to maintain. Registration forms for email collection are seamlessly integrated with AWeber, allowing for ease of list management. Integrated with JomSocial, and Facebook / Twitter widgets. Also in charge of producing and sending out the daily newsletter to 25,000 email subscribers. Also developed [multiple landing pages](#) to suit various marketing campaigns, and was Webmaster in charge of server maintenance.

## Kicking Cancer's Ass



Launched this new site on Joomla CMS and Gantry platform. Site purpose is to promote the launch of a new book as well as act as a valuable resource on cancer cure alternatives. Designed logo, based on book cover.

## Dena's Healthy U



Redeployed, redesigned and updated this Joomla CMS site. Taking it from a non-integrated Dreamweaver image, to a fully integrated site, where contents and menus are fully controlled through the Joomla interface. This uses Rockettheme's Gantry Framework. Sign up promotions, integrated with MailChimp email registration form and list.

## Media Taser



## Millionaire Corner



[Read details...](#)

## Spectrem Advisor

SpectremAdvisor

## XMedia Services



## Mended Little Hearts Chicago



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## These are a few of my Web 1.0 projects

### FashionFair.com



Fashion Fair Cosmetics is a wholly-owned subsidiary of [Johnson Publishing Company, Inc.](#) Surprisingly, the basic structure and design of this site hasn't changed in 10 years. That might be due to the "light and open" design which I favored at the time, and which is still in

vogue (Luck or a good prediction of web trends? You be the judge!). Otherwise it's a pretty basic site in function. The most memorable part of this development was the opportunity to work with a team led by Linda Johnson Rice, Chairman and CEO of Johnson Publishing, and to meet her father. The esteemed entrepreneur John H. Johnson, of [Ebony and Jet](#) fame.

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## ASDANet.org



I was key consultant on a late 90's v.1 of this site for American Student Dental Association (ASDA). With its students pushing social media and collaboration, it has come a long way since then: with much more content and interaction in place. This site was one of the first into which we built an member extranet.

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