

Written by Ed Eusebio

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**FYI:** I was one of the winners of this contest! I got this email 12-11-08. Haven't received the wine bottle yet, though I'm looking forward to it.

"Hey you! I'm happy to let you know you won 1 of the 6 Blue Monster wine bottles so if you could let me know which address to ship it to I'll take care of that immediately. Thanks for dropping by <http://crossthebreeze.com> , hope to see you again soon.

Cheers

Kris

[crossthebreeze.com](http://crossthebreeze.com)

[twitter.com/crossthebreeze](https://twitter.com/crossthebreeze)"



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OK, So I take way, way way too much pleasure in writing ridiculous (and fictitious) things in online contest boxes. Here's my latest, when trying to score a bottle of wine at [Crossthebreze.com](#), to

celebrate the Euro tech/web event:

[LeWeb](#)

. It should also speak to you about the power of using Twitter to drive traffic, as Hugh MacLeod,

[Twitter ID: gapingvoid](#)

does quite well.

**"Ed Eusebio** (18:46:14) :

Because, in the evenings, my in-laws gather to consume prodigious quantities of whiskey as they ridicule my lack of ambition, wherewithal, skills and courage. Their contempt for my love of the vine often comes into play during each crippling round of character bashing. My hope, against all, is that I may demonstrate, with your glowing bottle of Blue Monster Sauvignon Blanc, that I do occupy some tiny place of importance in this world, and that there are people who hold me in such regard as to place said delicious bottle in my hands. And then, with prized bottle raised high, I will stride out the door, empowered by your regard to accomplish great things. That, and I followed Hugh MacLeod's tweet: GapingVoid here."

So submit your own entry...and tell me if you win!