



"How does this Social Media stuff work on the Interweb?"

"And will I need a pneumatic tube extended to my neighbor's home to enjoy it in technicolor?"

The short answer is, "Yes."

Scenario:

Wednesday, February 25, 12:00 noon, Chicago.

While driving down Jackson St., east into The Chicago Loop, Ed snapped a poorly composed picture of the iconic [Sears Tower](#) with his camera phone. Prior to attending a project kickoff meeting with a client, [Ed Eusebio](#) stopped for lunch in a Chinese fast food restaurant. He ordered the daily special (which was not at all special) and popped open his MacBook, logging into the free Wifi provided by the nearby [Chicago City College system](#) (thanks Mayor Daley!)

Written by Ed Eusebio

Using his laptop cam (and MacBook's Photo Booth) he snapped the above picture, then easily uploaded it to the web, with comments, using Twitpic.com. Twitpic.com allowed Ed to [publish the image to the web](#) and post a comment to his [Twitter micro-blogging account](#) at the same time, with one magical click, as well as to his [Facebook](#) account.

There in a couple simple steps, including writing a posting this to his blog, Ed Eusebio has "overshared" with the Interweb Universe!