

Written by Ed Eusebio  
Thursday, 12 May 2011 00:00

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**"How does this Social Media stuff work on the Interweb?"**

"And will I need a pneumatic tube extended to my neighbor's home to enjoy it in technicolor?"

The short answer is, "Yes."

**Scenario:**

Wednesday, February 25, 12:00 noon, Chicago.

While driving down Jackson St., east into The Chicago Loop, Ed snapped a poorly composed picture of the iconic [Sears Tower](#) with his camera phone. Prior to attending a project kickoff meeting with a client, [Ed Eusebio](#) stopped for lunch in a Chinese fast food restaurant. He ordered the daily special (which was not at all special) and popped open his MacBook, logging into the free Wifi provided by the nearby [Chicago City College system](#) (thanks Mayor Daley!)

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Using his laptop cam (and MacBook's Photo Booth) he snapped the above picture, then easily uploaded it to the web, with comments, using Twitpic.com. Twitpic.com allowed Ed to [publish the image to the web](#) and post a comment to his [Twitter micro-blogging account](#) at the same time, with one magical click, as well as to his [Facebook](#) account.

There in a couple simple steps, including writing a posting this to his blog, Ed Eusebio has "overshared" with the Interweb Universe!